

ERIK QUALMAN

#1 Speaker on Digital Leadership

#1 Best Selling Author and Keynote Speaker Erik Qualman has performed in over 50 countries and reached 30 million people this decade.

His *Socialnomics* work has been on 60 Minutes to the Wall Street Journal and used by the National Guard to NASA. His book *Digital Leader* propelled him to be voted the 2nd Most Likeable Author in the World behind Harry Potter's J.K. Rowling.

What Happens in Vegas Stays on YouTube helped Qualman be listed by *Forbes* and *Fortune* as a Top 100 Digital Influencer. His business books are used in over 200 universities and he has received an honorary doctorate for his groundbreaking work.

How to Sell on LinkedIn is becoming mandatory reading for sales teams. Qualman was formerly a sitting professor at Harvard & MIT's edX labs.

"His depth of insight and breadth of examples have prompted us to shift our thinking on leadership." — Starbucks

