

EQUALMAN





*“Equalman **raised the bar** to a new high that few will be able to match. His presentation delivered a perfect mix of **thought leadership**, trends, and the building blocks required to thrive in this era.”*





ERIK QUALMAN

#1 Speaker on Digital Leadership

#1 Bestselling Author and Keynote Speaker Erik Qualman has performed in 53 countries and reached over 30 million people this decade.

His ***Socialnomics*** work has been on 60 Minutes to the Wall Street Journal and used by the National Guard to NASA. His book ***Digital Leader*** propelled him to be voted the 2nd Most Likeable Author in the World behind Harry Potter's J.K. Rowling.

What Happens in Vegas Stays on YouTube helped Qualman be listed by *Forbes* and *Fortune* as a Top 100 Digital Influencer. His business books are used in over 200 universities and he has received an honorary doctorate for his groundbreaking work.

Qualman was formerly a sitting professor at Harvard & MIT's edX labs.

"His depth of insight and breadth of examples have prompted us to shift our thinking on leadership."

— Starbucks



ENTERTAIN. EDUCATE. EMPOWER.

“WOW!” — Disney



A man with short brown hair and a friendly smile, wearing a dark suit jacket over a white collared shirt. He is holding a large stack of books in front of his chest. A pair of bright green-rimmed glasses is perched on top of the books. The books have various titles, including 'DIGITAL LEADER', 'socialnomics', 'SPARTAN ISLAND', and 'WHAT HAPPENS IN VEGAS STAYS ON YOUTUBE'. The background is a blurred outdoor setting with greenery and buildings.

SPEAKING TOPICS

DIGITAL LEADERSHIP & TRANSFORMATION

*We don't have a choice on whether we digitally transform, the choice is how well we do it. The good news is that digital leaders throughout the organization are made—not born. The key is understanding & never forgetting the powerful harmony between the offline and online. Using profound and practical research, Qualman showcases the **5 Habits** that drive **success & happiness** for employees, partners and customers. Qualman reveals new techniques including Posting-It-Forward, **Being Flawsome**, and other insights to positively impact and transform your audience & organization.*

DESIGNING YOUR FUTURE

The best way to ensure you are relevant in the future is to create it. Leaders in this digital decade are made—not born. The key is not only understanding the latest in social media, IoT, mobile, AI, Blockchain and beyond, but, most importantly, understanding how they work together. This session will give you tips and tricks on how to take advantage of current and future trends to maximize your organization's impact on the world—not only today but in the digital decades ahead. Future forward!



SPEAKING TOPICS

INNOVATION BY DESIGN

*Ensure you are the disruptor versus the disrupted by designing and instilling a culture of creativity. This entertaining, educating, and empowering session provides the roadmap for your organization's innovation enlightenment. Leap over the quicksand and traps of incremental change and land on a foundation of progressive & practical **innovation principles**. Qualman helps unlock the keys to staying a year ahead of your competition while avoiding being too far ahead of your customer.*

THE POWER OF FOCUS

*The difference between winners and losers in this digitally distracted is ... Focus. Winners are constantly focusing on the important versus the immediate. While it sounds simple, it's not easy. The **#1 killer of promising careers, teams and businesses** is a lack of focus. We either try to do too much, or we put our time, treasures and trust into the wrong buckets. Qualman shares his two-year focus project—providing practical focus techniques used by the **world's most successful** people and organizations. Learn the power of focusing in an unfocused world.*

A man with short brown hair, wearing a dark suit, white shirt, and light green tie, is speaking on a stage. He has a small microphone clipped to his ear and is holding a small black device in his right hand. His left hand is open and gesturing. The background is a solid blue color.

SPEAKING TOPICS

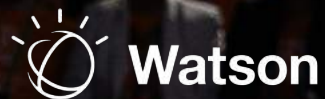
SOCIALNOMICS: WINNING CUSTOMERS HEARTS & WALLETS

*Based on his #1 Bestseller, Qualman dives into the powerful concept of Socialnomics. Word-of-Mouth is on digital steroids and has transformed into **World-of-Mouth**. Organizations must learn the new rules of social, mobile, video, and beyond, or risk missing this generational opportunity to earn **customers' loyalty** and drive long-term success. Socialnomics is the key to winning customers' hearts, minds, and wallets.*



“Qualman was dynamic and inspiring. We appreciated that he tailored his presentation to suit our agency and audience. He was excited to engage with the audience and he incorporated themes and talking points from earlier presentations into his block, which made his message even more relevant.”

FBI



Custom Book Signings





*“Qualman is to digital leadership what **Deming** is to quality and **Drucker** is to management.”*



NYU | STERN



Custom Logo Glasses

“Equalman's presentation was the most important presentation — in terms of immediate impact in how I approach my job — that I have sat through in 10 years!”







THANK YOU!

