**GEOFF COLVIN**

**Senior Editor-at-Large, *Fortune* and Bestselling Author**

***Arming Leaders to Confront Disruptive Change and Win***

**INTRODUCTION**

GEOFF COLVIN IS AN AWARD-WINNING THINKER, AUTHOR, BROADCASTER, AND SPEAKER ON TODAY'S MOST SIGNIFICANT TRENDS IN BUSINESS. AS *FORTUNE*’S SENIOR EDITOR-AT-LARGE, HE IS CONSIDERED ONE OF AMERICA'S SHARPEST AND MOST RESPECTED COMMENTATORS ON LEADERSHIP, GLOBALIZATION, WEALTH CREATION, THE INFOTECH REVOLUTION, AND RELATED ISSUES. AS ANCHOR OF *WALL $TREET WEEK WITH FORTUNE* ON PBS, HE SPOKE EACH WEEK TO THE LARGEST AUDIENCE REACHED BY ANY BUSINESS TELEVISION PROGRAM IN AMERICA.

GEOFF’S GROUNDBREAKING BESTSELLER, *TALENT IS OVERRATED: WHAT REALLY SEPARATES WORLD-CLASS PERFORMERS FROM EVERYBODY ELSE,* RECEIVED THE HAROLD A. LONGMAN AWARD FOR BEST BUSINESS BOOK OF THE YEAR AND HAS BEEN TRANSLATED INTO A DOZEN LANGUAGES. GEOFF’S BOOK *THE UPSIDE OF THE DOWNTURN: MANAGEMENT STRATEGIES FOR DIFFICULT TIMES* WAS NAMED THE BEST MANAGEMENT BOOK OF THE YEAR BY *STRATEGY AND BUSINESS* MAGAZINE. GEOFF’S LATEST BOOK (AUGUST 2015) IS CALLED *HUMANS ARE UNDERRATED: WHAT HIGH ACHIEVERS KNOW THAT BRILLIANT MACHINES NEVER WILL.*

GEOFF IS ONE OF AMERICA'S PREEMINENT BUSINESS BROADCASTERS. HE IS HEARD ON THE CBS RADIO NETWORK, WHERE HE HAS MADE OVER 10,000 BROADCASTS AND REACHES SEVEN MILLION LISTENERS EACH WEEK. HE HAS APPEARED ON *TODAY*, *THE O’REILLY FACTOR*, *GOOD MORNING AMERICA*, *SQUAWK BOX*, PBS'S *NIGHTLY BUSINESS REPORT*, AND DOZENS OF OTHER PROGRAMS.

A NATIVE OF VERMILLION, SOUTH DAKOTA, WHERE HIS FAMILY’S ANNUAL GOLF COURSE MEMBERSHIP USED TO COST $35, GEOFF IS AN HONORS GRADUATE OF HARVARD WITH A DEGREE IN ECONOMICS AND HAS AN M.B.A. FROM NEW YORK UNIVERSITY.

(10/19)