

Big Little Breakthroughs™

How Small, *Everyday Innovations* Drive Oversized Results

Overview

The pressure to generate big ideas can feel overwhelming. We know that bold innovations are critical in these disruptive and competitive times, but when it comes to breakthrough thinking, we often freeze up.

Instead of shooting for a \$10 billion IPO or a Nobel Prize, the most prolific innovators focus on *Big Little Breakthroughs* – small, creative acts that unlock massive rewards over time.

The Big Little Breakthroughs framework provides a specific and practical approach to unlocking dormant creative capacity. Instead of wild, risky, and expensive moonshots, participants learn to unleash small, daily creative acts to drive gigantic results over time.

In this inspiring, timely, and high-impact keynote, *New York Times* bestselling author and globally-recognized innovation expert Josh Linkner shows us how to de-risk the creative process, build the capacity to unlock breakthrough transformations and gain the creative confidence to take responsible risks.

This keynote serves leaders & teams who are

- Aware of the need to innovate but having a hard time getting started.
- Responsible for creating a culture of innovation.
- Feeling pressure to generate breakthroughs but struggling to deliver them.

The audience will leave with

- A proven framework to cultivate a high volume of innovations without the typical risk.
- Inspiring and memorable stories that show how ingenuity, creative problem-solving, and inventive thinking can lead to breakthrough results.
- The mindsets, habits, and tactics of the world's most prolific artists, business titans, and entrepreneurs.

A stylized, handwritten signature in black ink that reads "JOSH LINKNER". The letters are fluid and connected, with a cursive-like feel.