

Disciplined Dreaming™

A proven system to drive *breakthrough creativity*.

Overview

In our modern AI-driven world, creativity has become the currency of success. It's the one thing that can't be outsourced or automated; the indisputable competitive advantage. We are all hard-wired to be creative, yet most of us have underdeveloped creative skills. And today, more than ever before, creative problem-solving and inventive thinking are crucial to overcoming obstacles and seizing opportunities.

Based on the breakaway *New York Times* bestselling book published in 19 languages and globally recognized by over 2 million readers as the definitive work on applied creativity, author and creativity expert Josh Linkner takes the audience on a journey to unlock their dormant creative capacity. Inspiring stories, surprising truths, and instantly-applicable solutions make this keynote both energizing and actionable.

This keynote serves leaders & teams who are

- Facing increasing challenges and competitive threats
- Craving a new approach to harness their full creative potential
- Struggling to keep up with the pace of innovation

The audience will leave with

- A proven model for harnessing and applying human creativity
- An understanding of how the most innovative and disruptive leaders think and act
- Practical techniques to generate more high-quality ideas at any time and for any challenge

A stylized, handwritten signature in black ink that reads "JOSH LINKNER". The letters are connected and have a fluid, cursive-like quality.