

Katty Kay – Speech Descriptions

AMERICA FROM A DIFFERENT ANGLE

Emerging from the pandemic, America is grappling with unprecedented social, cultural, workplace, economic, political, and technological change. Russia's invasion of Ukraine – and its new closer ties with China – further complicate the political and economic picture for the U.S. In this speech, veteran journalist Katty Kay gives audiences the latest news from Washington – unpacking politics and policies and their impact. As someone who's worked and lived in Asia, Europe, Middle East, Africa and (since 1996) Washington, D.C., Katty looks at America's challenges through a global lens. As a result, her insights are unique and refreshing. Even-handed with a light dose of British humor, Katty reminds audiences to keep the challenges in perspective.

A GLOBAL UPDATE

The world can change in an instant. The pandemic decimated economies, increased nationalism, and raised internal tensions in America and most developed countries. Leaders and political systems were under the spotlight and authoritarian politicians used the crisis to seize control. Most recently, Russia's invasion of Ukraine initiated a global response the likes of which we've not seen since WWII. The shift in the global power structure cannot be overestimated. What's next? How will China factor into this? Katty Kay has reported on the drivers of global political change for over three decades. As a Brit who's lived and worked on four continents, Katty brings her instinctively global perspective to audiences – unpacking insights to help them understand more clearly the forces at play around the world and their likely impact.

THE CONFIDENCE CODE

Confidence! With it, we can take on the world; without it, we don't ask for raises, request that important meeting, or take risks. In the success equation, research shows that confidence is even more critical than competence. But what is confidence? Where does it come from? Are we born with it or do we acquire it? And why do women have less of it than their talents deserve? This speech can be tailored to women or girls/parents and is based on Katty's bestselling books on the subject. Katty Kay inspires audiences with the latest scientific research and anecdotes from her own career and the many women and girls she interviewed. Katty's experience is like that of so many women, even senior women, whose lack of confidence is what really holds them back. The good news then is that being confident is a choice. Katty's talk inspires audiences to take action – to go outside their comfort zones, to try new hard things, to take risks, to be prepared to fail and to discover the secret to success.

WOMENOMICS

At the World Economic Forum in Davos, then-IMF Chief Christine Lagarde called the advancement of women the greatest economic opportunity of our time. She was recognizing what Katty Kay calls Womenomics, the extraordinary value of women in the workforce. Global studies show that companies who employ more senior women make more money. But too many women in their mid-thirties hit the brick wall of kids vs. career and decide to leave the workforce. The pandemic exacerbated the situation. Business can't afford to keep losing them. Katty marshals evidence from employers large and small to show how it's possible to help women meet the demands of family and career and keep these valuable contributors in the workforce. What starts as talent retention initiative becomes a profit bonus any company would be happy to have. Katty's talk inspires women and provides a practical guide to employers.

MODERATOR, DISCUSSION LEADER & INTERVIEWER

As a journalist, Katty Kay regularly interviews scores of political dignitaries, business leaders, and cultural icons for her news broadcasts. She brings that talent to corporate, association, and organization events where she's interviewed noted figures from a wide variety of backgrounds including Condoleezza Rice, Anna Wintour, Dan Levy, Michael Lewis, Cynt Marshall, Lin-Manuel Miranda, Carlo Ancelotti, Anoush Ansari and scores more. The skill, grace and humor Katty brings to in-person and virtual events as a panel moderator, discussion leader, and interviewer will get the most out of her guest/panelists and create a memorable experience for the audience.