Kevin Mitnick – Speaking Topics

Hacked – A Keynote with Kevin Mitnick
The #1 Cyber security Awareness Presentation

Hook, Line, and Sinker: How Phishers Bait Remote Workers with Social Engineering

When it comes to fishing, you can reel in a big catch with the right bait. Cyber "phishing" is no different; all a hacker needs is a clever backstory and a little deceit to turn your employees into suckerfish.

Now more than ever, remote employees are being caught in malicious social engineering nets. Knowing all-too-well that many companies aren't taking proper security measures and that employees are distracted while working from home, bad actors posing as trusted sources are tricking your staff into clicking infected links and sharing private information to hack their way into your servers.

How do you prevent users from falling hook, line, and sinker? Better protection starts with proper awareness and education.

Kevin Mitnick, the world's most famous hacker, will use live demonstrations to illustrate how cyber criminals take advantage of your employee's trust through the art of social engineering.
This acclaimed presentation will entertain your employees while educating them about the latest cyber threats— risks many don't even know exist! This eye-opening exposé demonstrates just how easily anyone can be tricked into handing over the keys to the kingdom. Not only will listeners hear real-life accounts of Kevin's pentesting exploits and see live hacks right before their eyes, but "Hook, Line, and Sinker" will also explore the psychology of deception— from the neuroscience behind why we take the bait to cognitive defenses anyone can use to swim smoothly through an ocean of digital threats.
Formerly one of the FBI's "Most Wanted" targets for his elite hacking, there's no one more qualified than Kevin to talk about the art of cyber deception. Your audience will watch in pure astonishment as the most elusive digital trickster in history shares a live look inside the mind of a hacker.

This presentation:
- Is ideal for remote and newly-remote teams
- Includes customizable, real hacking demonstrations from Kevin Mitnick
- Includes a live Q&A
- Will help users - and organizations - improve their security posture, at home and in the office

Drawing the Curtain: "Houdini of Hackers" Reveals the Latest Social Engineering Tricks

When it comes to hacking, the average person has no idea how it actually works. And while— just like magic— cyber breaches often seem to appear out of nowhere, hacking is often not always as mysterious as you may think.

As the "Houdini of Hackers" Kevin Mitnick is known for his spellbinding live demonstrations, where he lifts the veil to show, step-by-step, what real hackers are hiding up their sleeves.

Bad actors use information about your company and your employees against you, posing as trusted sources to gain access into your networks. These "social engineers" use human psychology to deceive you and your workforce; and in this talk, we're drawing back the curtains to reveal their biggest tricks.

There's no one more qualified than Kevin to talk about the art of cyber deception: his real-life exploits once put him on the FBI's "Most Wanted" list. Today, audiences watch in pure amazement, astonished as the most elusive digital trickster in history shares a live look inside the mind of a hacker.

In this presentation, Kevin:
- Shares his story, beginning with how he'd hack for fun and out of curiosity, to his life on the run, to becoming the cyber security consultant to the world's top organizations
- Demonstrations live, the very latest threats and social engineering tactics used by bad actors
- Answers your audience's top questions about hacking, staying safe, and avoiding malicious magic tricks.

Kevin's Custom Live Hacking Experience
A Scripted Conversation to Reinforce Your Messaging
Kevin's Most Requested Live and Virtual experience

Reinforce the messaging of your product, topic, or vision through demonstrations of the latest threats. Kevin works with your team to create a custom experience using live hacking to inform, entertain and educate your attendees.

Don't just tell them... show them!

This presentation will provide you the rare opportunity to make your talking points come alive on stage. In a very popular, scripted Q&A "fireside chat" format you'll coordinate pre-arranged questions with Kevin so that he'll have amazing hacking demonstrations to illustrate the key answers and event messaging. Captivate your audience with Kevin's technology magic show experience.

You will provide a moderator, who, we suggest, should be able to carry on the message beyond the event (e.g. your key sales executive, or visionary) to be on stage or virtually with Kevin. This will help to create an affinity for your team and recognition of the individual you provide as a thought leader.

Your audience will easily grasp your concepts as Kevin showcases current hacks both he and his team use during penetration testing to evaluate his clients' networks, systems and devices for security vulnerabilities. He'll also stand side-by-side with you to help elevate the services, competency and message of your team with his first-class reputation as a world authority on cybersecurity.

Partner with Kevin to create an unforgettable message to guide this entertaining and educational experience.

Why Choose This Presentation:
- Uniquely leverage Kevin for your specific needs
- Reinforce the messaging of your product, services, topic and event
- Work with the industry's top knowledge expert
- After Kevin reveals the threats, your team shows the solutions