



# Biography

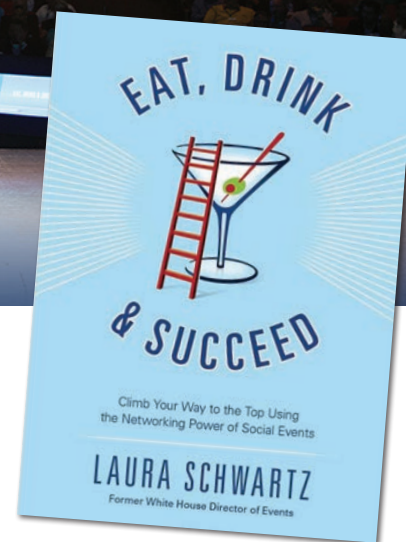
**Laura's story is impressive. She got her start as the youngest female presidential appointee in history, as the White House Director of Events for Bill Clinton. She authored a book that has helped people all over the world learn how to "Eat, Drink and Succeed." And, thanks to her professional speaker and emcee work, recently was named one of "The 100 Most Influential People in the Global Event Industry."**

## THE WHITE HOUSE YEARS

Laura Schwartz, as the White House Director of Events for the Clinton Administration, worked one-on-one with the President, the First Lady, World Heads of State and international business leaders as she created and executed more than 1,000 White House events including State arrival ceremonies and dinners, America's Millennium Celebration, the UN Millennium Summit and NATO's 50th Anniversary. While producing the President's events on the world stage, Laura demonstrated the ability to inspire a nation and the world through powerful productions. At just 19 years old, she arrived at the White House, with no political connections, and began her climb up the ranks as a Staff Assistant, the Midwest Press Secretary, the Director of Television, and ultimately, the White House Director of Events. Following the administration, Laura travelled the world with Former President Clinton for the Global Initiative.

## PROFESSIONAL SPEAKER, EMCEE AND INTERVIEWER

Laura has been taking her empowering presentations to stages across the world since 2001 and is well known for



her dynamic keynotes and as a mistress of ceremonies for multi-day conferences and events. Whether addressing an intimate gathering of 30 or a crowd of 30,000, Laura captivates audiences with her positive energy, expertise and enthusiasm. Laura has received high marks for her work as emcee for many prominent corporations including Hewlett Packard, Microsoft, Hyundai, Uber, Mercedes Benz, AT&T, Cathay Pacific, HSBC, BlackRock, MACY'S, Hilton Worldwide, the Oprah Winfrey Network, Hyatt, NBC Universal, PepsiCo, Realtor.com, Coldwell Banker, Asembia Pharmaceutical and more.

## LAURA'S BOOK: EAT, DRINK & SUCCEED

In "Eat, Drink & Succeed!" Laura shares the secrets to building powerful, effective partnerships where we least expect it – in our companies, communities and beyond. Drawing from personal anecdotes from people across the world, as well as her life and White House years, Laura reveals how to harness the networking power of social events. Laura donates 100 percent of proceeds from books sold at engagements to a nonprofit of the client's choice.

## TELEVISION AND MEDIA COMMENTATOR

Laura has been a prominent face on television around the world since 2001, covering 5 presidential elections, 2 royal weddings and more. She got her start as a contract contributor for Fox News Channel before moving to CNN and CBS. Today, she is a regular contributor on the BBC, Australia's Today Show and as a fill-in guest host for Larry King on "Larry King's Politicking." She is an authoritative source and commentator on a wide range of topics, including the American presidency, domestic and foreign affairs, women in business and philanthropy.