



What Laura Schwartz will do for you

► SHE PUTS YOUR GOALS FRONT AND CENTER

Laura listens before she even speaks. Whether it's a short afternoon talk or a four-day conference, her preparation starts far before the audience arrives. Laura does a deep discovery phase for each client, in which she conducts extensive research into your industry, brand, culture, mission, audience and more. By understanding your objectives, she is able to deliver a customized experience that connects, motivates and resonates long after your event has ended. Laura doesn't just focus on the Return on Investment (ROI) for your event. She also makes sure to achieve a Return on Experience (ROE) for you.

► VIRTUAL KEYNOTES

All of Laura's keynotes can be delivered virtually, bringing the same level of motivation and energy to your audience — wherever they are. From her in-house creative studio, equipped with professional lighting, video and audio, Laura brings substance, creativity and technical confidence to screens far and wide.

► SHE'S YOUR BIGGEST BRAND AMBASSADOR

Laura's work for your brand starts with the first conversation and it continues to the stage and beyond. She'll embrace your corporate culture and goals, and share your message on stage and off, whether she's attending conference events, or sticking around to meet everyone who wants to talk after a program. She'll also share your message on social media leading up to, during and after the conference, and record preview videos for you to use on your website and social channels.

► A KEYNOTE FOR ALL CULTURES AND INDUSTRIES

Though Laura adapts her keynote to every audience, her message is universal. She uses the experience she's gained traveling the world — more than 10 years with a U.S. president and 19 years speaking globally on her own — to connect with audiences of all cultures, ages and industries. Whether Laura is presenting to a room full of industry leaders, sales executives, entrepreneurs, independent consultants,

women business leaders, CEOs or young professionals, each presentation is packed with powerful tools to propel your audience to the next level in business and beyond. Her keynotes have been acclaimed overseas in Europe, the Middle East, Africa, Asia, Australia and the Americas.

► HER KEYNOTES KEEP AUDIENCES ENGAGED

Laura's keynote is a chance to present the audience with something different — a chance to re-imagine, re-energize, and re-engage with messages they can incorporate into their professional and personal lives. Laura collaborated with an award-winning motion picture studio to produce her unique presentations.

► SHE DONATES PROCEEDS OF EAT, DRINK & SUCCEED

For any copies of Eat, Drink & Succeed sold at your engagement, Laura donates 100% of proceeds to a scholarship fund or charity of your choice — her way of making sure every sale makes the biggest impact on people's lives.