

Become a  
**POWERFUL**  
Communicator

WHAT  
**YOU**  
LEARN

THE VITAL IMPORTANCE  
OF EFFECTIVE COMMUNICATIONS  
FOR BUSINESS AND LIFE SUCCESS  
**A MODEL FOR MAXIMUM  
INTERPERSONAL EFFECTIVENESS**  
TOOLS FOR INCREASING YOUR  
INFLUENCE AND EFFECTIVENESS

“

*The single most critical success factor is your ability to communicate with and influence the right people, at the right times, about the right things.*

DAREN  
MARTIN



**DAREN MARTIN**  
THE CULTURE ARCHITECT

# Questions. What if you ...

- Could truly unravel the Communication Matrix turning you into a communication Ninja?
- Had the ability to decipher what seem to be coded messages, eliminate conflict, and cut through all the noise that distorts communication?
- Could gain instant rapport with everyone you meet and amplify your influence with them?
- Quickly discern people's communication style and begin speaking their language immediately for dramatically improve communication?
- Could increase your close rate just by adapting your communication style?

## Formats Include

- Keynote Talk
- Half Day Introduction to the Model
- Full Day Workshop
- A Comprehensive Multi-Rater Profile is also available

### RESPONSE TO FULL DAY OF TRAINING ON THE MODEL.

Hands down this was the best training I have taken during my 12 years work career and I've taken hundreds of courses working for Fortune 100 Companies. You made class fun, provided great examples and had no problem engaging the audience.

**MAGDALENA MILNE**  
Director - Advisory Services, Management Consulting, KPMG LLP

Dr. Martin has taught versions of this dynamic communication model at Southwest Airlines, Lockheed Martin, Holly Frontier, KPMG, Kysor Panel Systems, ATX, and many other places.

With a PhD in Psychology and over 30 years experience being exposed to multiple communication models this model is far superior to every other model.

It is easy to learn, easy to teach, and immediately usable with transformational impact on every relationship and encounter you have moving forward.

**THE CLASS IS PACKED WITH EXAMPLES, OPPORTUNITIES TO PUT INTO PRACTICE WHAT YOU LEARN, AND TOOLS TO USE EVERYDAY.**

**THIS SIMPLE BUT ROBUST MODEL WILL AMPLIFY YOUR INFLUENCE, INCREASE YOUR SALES, AND IMPROVE EVERY RELATIONSHIP BOTH BUSINESS AND PERSONAL.**



**DR. DAREN MARTIN** has a PhD in Psychology is an author of multiple books and a top-rated keynote speaker and trainer.

**DR. MARTIN HAS DONE A FULL DAY OF TRAINING ON SOCIAL STYLES FOR ALL OF THE KPMG AUS FOR THE LAST SEVEN YEARS. IT IS ONE OF THE HIGHEST RATED CLASSES.**

OVERALL, THE INSTRUCTOR WAS EFFECTIVE	12	0,0%	0,0%	0,0%	0,0%	100,0%	5
THE INSTRUCTOR WAS KNOWLEDGEABLE ABOUT THE SUBJECT	12	0,0%	0,0%	0,0%	0,0%	100,0%	5
THE INSTRUCTOR´S ENERGY AND ENTHUSIASM KEPT THE PARTICIPANTS ACTIVELY ENGAGED	11	0,0%	0,0%	0,0%	0,0%	100,0%	5
SUMMARY	12	0,0%	0,0%	0,0%	0,0%	100,0%	5

### FEEDBACK

- “ Daren was an excellent Instructor - he was extremely passionate, knowledgeable and engaging. I thought this was one of the best courses I have taken at a firm training.
- “ Daren Martin was the best instructor I've had at AU. He explained concepts clearly, was very engaging, and knew how to employ humor strategically.
- “ Daren was very engaging and made the class enjoyable which I think encouraged most if not all of the students in the class to participate. One of the best classes I have attended in the last few years!
- “ Engaging and passionate about the material.
- “ Outstanding - already recommending a lot of peers to take the same class next time at AU!