



How To Become a Born Leader

Undergo the Magical Metamorphosis from Mere Boss to Real Leader

Bosses are a dime a dozen; leaders are priceless. Employees obey bosses only because they have to, aware that the consequences of disobedience can be severe. Moreover, workers hate living in fear and are always searching for a new job. Morale suffers and productivity sags. But a genuine leader *inspires* team members to *want* to do their

“Born leaders” weren’t really born that way. They learn and live out the qualities of a true leader.

work. Employees follow real leaders out of respect and admiration. They work out of a sense of shared ownership of goals. Learn the keys to climbing the Leadership Pyramid through six distinct stages and begin the rewarding journey from mere boss to leader.

(60 minutes to a full day)

A fun, inspiring and paradigm-shifting program that will change the way you view management.

Click icon to watch video sample of this program →

Six Stages of Leadership

- ◆ **Barbarian:** (Stage Zero) The lowest form of leadership forces resentful employees to obey based largely on threats.
- ◆ **Benign:** Stage 1 is a boss who manages schedules and inventory, but not people, based solely on title or position.
- ◆ **Benevolent:** (Stage 2) Friendly and kind. Employees don’t mind obeying.
- ◆ **Builder:** (Stage 3) Employees have respect for a teambuilder who gets things done & is the right person for the job.
- ◆ **Believer:** Stage 4 is a leader who believes in people enough to train and develop them to reach their potential.
- ◆ **Born Leader:** (Stage 5) Employees internalize the leader’s passion and live it out whether the boss is present or not.

Leaders cast an almost magical spell over people.

Who Should Attend?

Executives, managers, and future leaders.