

# Scott Bloom – Topic Description

---

Known for his engaging work as an emcee and awards host, Scott Bloom has created a Comedic Keynote that wraps all the charm of his hosting personality around his core talents and his beliefs in the power of connecting. And it works. His keynote – Laugh. Learn. CONNECT. Repeat. – serves as a perfect opener to set the tone in a general session. Or as the closing concept that cements it.

## **LAUGH. LEARN. CONNECT**

### **The Art of Building Powerful Connections That Grow Your Business**

As a corporate entertainer and comedian, author and personal growth advocate, Scott draws from his professional and personal world to deliver a hilarious and insightful talk that illustrates the importance of building strong relationships with colleagues, co-workers and customers that goes beyond the ordinary courtesies.

It's about scratching below the surface and pulling out the detail. And Scott does that brilliantly using laughter as the tonic for maximizing the lessons and the experience. Studies have proven what we all intuitively know to be true: laughter brings people together and makes them feel great. It's a natural!

So, through humor, customized content, and fun-filled audience participation Scott shares tips on how to capture the heart of your customer or colleague to create the most powerful connections, including why it's important to:

- Make an investment in another
- Tailor the experience based on the person
- Stay open to each other's stories
- Create a true partnership based on trust and support
- Express gratitude and appreciation for others