

Sylvie di Giusto – Introduction

Long Intro

If you've ever made a costly mistake and thought, "Why did I do that?" or been caught in the aftermath of a team member's snap decision and wondered, "How did that happen?," you've experienced firsthand how unconscious drivers and hidden perceptions influence decision-making. So what can you do to help ensure you make the right decision in the future—a decision born of your self-awareness and higher thinking? Our [opening keynoter, closing keynoter, next speaker], Sylvie di Giusto, has the answer.

Sylvie helps successful companies, associations, and government agencies grow their brands and bottom lines and expand their initiatives through her signature Power of Choice framework that creates the optimal physical, mental, and emotional conditions for right decision-making. Her singular take on modern emotional intelligence turns the woefully abstract into the wonderfully actionable, giving you everything you need to be served—rather than swayed—by your emotions.

Sylvie is the author of three books on business, leadership, and customer experience and she is one of the fewer than 12 percent of speakers worldwide who has received the Certified Speaking Professional designation. She is also an avid boater and the mother of two teenagers who test her commitment to emotional intelligence. Every. Day.

You are about to enjoy one of the most interactive and thought-provoking journeys through the brain, the mind, and the unconscious available anywhere on any stage—a journey designed to lead you to the heights of personal, professional, and organizational success through The Power of Choice. So—rather than invite you to sit back and relax, I would like to invite you to lean in and engage and join me now in welcoming our [opening keynoter, closing keynoter, next speaker], Austrian by birth, German in her work ethic, French in her heart, Italian in her kitchen, and American by choice, SYLVIE DI GIUSTO! [Dee-Juice-Toh]!

Short Intro

Today's [opening keynoter, closing keynoter, next speaker] is here to help us make the right decisions. Through her signature The Power of Choice framework and her five cornerstones of Modern Emotional Intelligence, she helps successful organizations grow their brands and bottom lines. She is also an avid boater and the mother of two teenagers who test her commitment to emotional intelligence. Every. Single. Day. Please join me in welcoming Austrian by birth, German in her work ethic, French in her heart, Italian in her kitchen, and American by choice, SYLVIE DI GIUSTO! [Dee-Juice-Toh]!