

# Brian Holloway – Speaking Topics

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## ***NEW LEADERSHIP: THE ULTIMATE WINNING EDGE***

Vince Lombardi built champions by focusing on the 5 fundamentals of Goal setting, Dedication, Preparation, Sacrifice, and Intensity. Holloway reveals the 5 NEW SECRETS, business intelligence to create NEW LEADERS that win and win and win again in the face of massive disruption and adversity.

## ***SALES: TOTAL MARKET DOMINATION***

You're not selling a product; you're selling something much more, it's infinite, scalable and sustainable. Learn the SECRET to becoming #1 in the market. Holloway reveals his SECRETS to his 126,000,000 media reach that extends to 185 countries around the world. It will shock you to discover how to capture, engage and win your customers for life.

## ***THE PASSION OF THE PLAYMAKER***

The PLAYMAKER changes the game. They shift the odds. They can bring the stadium to its feet. PLAYMAKERS are the ultimate competitive advantage. When facing adversity PLAYMAKERS get bigger, stronger, and better. Find out how to unleash that PASSION in your TEAM to outperform the competition. (Your TEAM is operating at only 25% of its potential.)