

Martha McSally – Speaking Topics

Cleared for Takeoff (or Dare to Fly)! How to overcome fear, find trusted wingmen, and develop a mindset of agility to have your team soar above in an uncertain and turbulent world.

COVID, cyber-attacks, disasters, inflation, supply chain disruptions, labor force shortages, high gas prices, what's next? With so much uncertainty in the world, it has been a challenging few years to say the least. Colonel McSally is no stranger to challenges and uncertainty and is deeply impacting audiences through masterful storytelling and actionable takeaways to help your team thrive and succeed.

As the first woman in U.S. history to fly a fighter jet in combat and command a fighter squadron in combat, Colonel (ret) McSally has proven she has the right stuff to survive and excel in high-pressure, high-risk, dynamic environments. This pioneering A-10 pilot is also an endurance athlete, mountain climber, and sexual assault survivor who tragically lost her father at 12. In her extraordinary life filled with triumphs, tragedies, successes and setbacks, McSally authentically inspires and more importantly shows us how to persevere, overcome fear, be resilient, and soar to our full potential as individuals and teams.

McSally has the uncanny ability to emotionally connect with any audience. Through humor, transparency, and edge of your seat storytelling, she brings you into the A-10 cockpit for her most complex and dangerous mission and through her devastating traumas that are all too common. McSally's raw approach connects people with their own fears and trials and provides a realistic and optimistic flight plan to soar above any challenge and achieve peak performance.

In this awe-inspiring program, Colonel McSally equips your team with step-by-step practical guidance to choose courage, create a "wingman" mentality, and build an agility mindset to overcome adversities and succeed in an uncertain world.

Mission Possible--Taking on Goliath and achieving what seems impossible

Every business, team, or person at some point faces what may appear to be an impossible mission, an insurmountable obstacle, or an unbeatable Goliath-like "opponent" (competitor). As a combat-tested leader, Colonel McSally is no stranger to this dynamic. Time and time again, McSally refused to accept these defeatist mindsets and built a history-making record of taking on Goliaths and winning.

Initially denied pilot clearance for being just a little too short, McSally refused to give up and sought creative avenues to prove she could fly. She prevailed but then was up against a law banning women from becoming fighter pilots. She soared to become America's first woman to fly a fighter jet in combat.

Colonel McSally then single-handedly took on the Pentagon in an 8-year battle to overturn discriminatory policies towards servicewomen deployed to Saudi Arabia—and won. Her incredible David vs Goliath battle shows how through perseverance, courage, sacrifice, creativity, and faith, she was able to eventually succeed by getting a law unanimously passed as a private citizen to overturn these demeaning policies.

What/who is your Goliath? In this inspiring presentation, McSally shares her heroic, edge of your seat stories, and provides the audience with practical lessons she learned along the way that can apply to any individual or team facing what may seem like impossible obstacles to success.

David was the only person willing to take on Goliath, who appeared unbeatable to others. But Goliath had a weakness others couldn't see due to their fears and assumptions, and David took him on and won! You and your team can do what others deem impossible, dominate the market, and succeed with Martha's practical methods and lessons. Don't miss this opportunity to book this pioneering American warrior to equip your team today!

Believe, thrive and achieve! The power of mindset and faith to overcome adversity and unleash your dreams and potential

"For as he thinks in his heart, so he is." Proverbs 23:7

"If you have the faith of a mustard seed, you will say to this mountain 'move from here to there' and it will move. And nothing will be impossible for you." Matthew 17:20

"You meant evil against me, but God meant it for good." Gen 50:20 story of Joseph

Martha McSally has experienced unspeakable tragedy and trauma, yet she thrives not just in spite of, but because of her negative life experiences. Losing her dad suddenly at age 12 turned her life upside down at a vulnerable age. She was then sexually abused by a coach she trusted as a naïve, fatherless, teenager. Later in the Air Force, she survived sexual assault. Martha wrestled with grief, loss, violation, betrayal, and anger, but deep inside she decided she was not going to let these experiences hold her back in life. Instead, she allowed them to teach her and propel her on a path of serving others with compassion. On this journey, Martha surrendered into a personal relationship with God that has profoundly impacted her life.

Martha's growing faith helped her visualize her future as a fighter pilot and believe it would happen when others laughed and said it was impossible. It helped her navigate through combat and the darkest valleys of her life. It propelled her to take on the Pentagon (in an 8-year battle which she won) for making U.S. servicewomen wear Muslim garb when deployed to Saudi Arabia. It healed her from the deepest wounds and empowered her with the grace to forgive. It challenged her to achieve great victories and follow her calling in each chapter of her life.

McSally's spiritual journey and growth continues each day. She is passionate about encouraging others on their path with practical tools she has learned like: implementing simple daily routines of meditation/prayer; practicing gratitude; being present in each moment and not distracted by the past or the future; choosing to view every challenge as an opportunity to grow; understanding the power of thoughts and emotions and how they directly impact what you become and invite into your life; releasing resistance and obstacles to well-being, peace, abundance; and much more.

In this raw, inspiring presentation, McSally will authentically share her life and spiritual journey, offering nuggets of wisdom she has learned (sometimes the hard way) along the way. She will make you laugh, cry, and leave with a renewed hope for your present and future, wherever you are in life. McSally shares practical advice on awakening to a deeper understanding and connection with God. She will inspire you to follow your calling and convictions to conquer giants and live a life of thriving, well-being, and impact. You will never be the same again after this encounter!

Trust your wingman—the power of trusted relationships to succeed in life, business, and teams

When Colonel McSally flew her single-seat attack plane into combat, she may have been alone in the cockpit, but she always had a trusted Wingman flying on her wing. In a dangerous environment with American ground troops' lives on the line, the Wingman's job was to have her back, look out for threats, and help ensure mission success. Colonel McSally did the same for her Wingman, as they trusted each other with their lives.

This Wingman mentality isn't just for those flying fighter planes. In our personal lives and work, finding and being trusted Wingmen can profoundly impact your well-being and success as an individual, family, and team.

In this presentation, McSally shares riveting combat examples of living, training, and executing with a Wingman mentality. She breaks down the Wingman ethos into actionable initiatives for your team to implement in your lives and business.

These include:

- Fostering a culture of trust and accountability
- A commitment to ruthless honesty
- Debriefing techniques—providing constructive feedback
- Empowering Wingman to call a "knock it off" when they see something wrong
- Putting ego aside and committing to growth
- Admitting mistakes early and learning from them quickly

Colonel McSally brings history-making, combat-proven credibility on building trusted teams. Her Wingman keynote will help propel your team to higher levels of trust and achievement to dominate the market and bring mission success.