

Ramon Ray – Speaking Topics

Celebrity CEO - Personal Branding. Go from Invisible to Rock Star Status

Ramon shares how and why it's important to build YOUR personal brand and be a CELEBRITY in your market! Ramon Ray will show, from his personal experience, the 5 steps necessary to build your personal brand and ensure that YOU (not your logo or your business cards) are on people's minds when they think of the product or service you sell.

A solid personal brand makes you the ONLY choice and will crush your competition! Ramon will share HIS personal journey in building his brand resulting in book deals, speaking engagements and MORE SALES!

Sales is Dead - How Social Content Builds Brand and Drives Sales

Social content is all about creating relevant content that creates a relationship with you and your customers and potential customers. In this presentation, Ramon will give you a step by step overview of the best practices to leverage social content in your business.

He'll share concrete examples of what companies have done RIGHT and examples of what companies have done WRONG. He'll leave you with "take home" insights in how to use content marketing as a powerful tool for business growth.

How Smart Companies Thrive in an Uber Economy

We're in a world where sharing dominates (ie Uber), where speed is the norm, where mobile is everywhere and where competition is closer than a mouse click away.

Will your business survive? What can you do about it? This presentation will give you the foundations and tools for success in your business - to THRIVE in today's new digital "Uber" economy.