## **Alex Sheen – Speaking Topics**

## The Life of a Promise

It's not about making a better employee. It's not about making a better manager. It's about making a better human.

As one of the foremost experts on promises, Alex has combined research and philosophy with tactical and actionable steps to help people become more committed. This leadership workshop is interactive and thought provoking that will give individuals the necessary tools needed to be a person of their word, by learning how promises are made, kept or bro- ken, and most importantly why.

We have created a program that builds individuals who lead by example. Our work isn't about profit margins, products and quotas. This is a different type of experience. In this program, your team will be exposed to the ideas, concepts and actionable advice that leads to positive change through the importance of a promise. Our mission is to strengthen humanity's will.

## Accountability in the Workplace

Alex uses this professional experience to craft speeches that are meaningful to a diverse corporate audience. Whether it is a management training session or an annual meeting, Alex will work with you to ensure that the importance of a commitment resonates with your team.

## **Keynote Deliverables**

Alex will deliver a keynote presentation about the importance of honoring the commitments and goals we set as individuals and professionals. He will include moving and emotional stories that have been shared with him through because I said I would. Alex will also speak to his personal experiences in leading the social movement. The keynote will end with a strong call-to-action activity that incorporates promise cards and the goals of the audience as individuals and teams.