

Sage Steele – Speaking Topics

Practice Diversity...But Mean It

Every organization seems to have an officer in charge of DEI (diversity, equity, and inclusion), and although race/gender/religion are all important, a variety of ideological viewpoints is the true measure of diversity. Sage shares her real-life examples of how “diversity” was used against her and gives her thoughts on how organizations can implement a challenging and inspiring melting pot of experiences, ideas, and opinions.

Choosing the Harder Right

Sage’s father, a 1970 West Point graduate, raised her and her brothers with this motto. It’s part of the cadet prayer at West Point which reads, in part, “help me to choose the harder right instead of the easier wrong, and to never be content with a half-truth when the whole can be won.” She has discovered that when we stop and think, we usually know exactly what decision we *should* make. Whether it applies to our personal lives or our careers, deep down, we know the answers! The key is to be brutally honest with ourselves, and then follow through. This motto (prayer) has guided Sage through some of her toughest times in life and has proven to be a point of clarification when pondering nearly every aspect of life.

Stand Up...Stand Tall...Stand Out

As a self-described “shy girl,” Sage had to learn to stand up for herself as she lived out her non-traditional dream of becoming a sportscaster. Eventually, she stood tall by being brave enough to cast fear aside (fear of failure, fear of disappointing others, fear of being disliked, etc.) and shoot to the top of her profession. Sage will share her story and give examples of how she overcame life’s obstacles to achieve – and exceed – her professional goals.

Sports Stories from the Sidelines

Sage has covered just about everything in sports – NFL, NBA, MLB, NHL, NASCAR, IndyCar, all NCAA sports, high school sports, Super Bowls, and World Series and NBA Finals.... you name it!! And the stories are incredible! From working alongside hall-of-famers like Joe Montana, Kobe Bryant, Jerry Rice, Emmitt Smith, Shaquille O’Neal, Wayne Gretzky, and countless others....to the stories of little leaguers who make up everything good about the world of sports. Sage counts it an honor to have fulfilled her dream – the one she announced to her parents when she was a shy, awkward 11-year-old girl who just wanted to learn the “how” and “why” behind what makes athletes the best of the best – and to share their stories with the world.

Other Topics Sage is Happy to Address:

- Being a successful woman in a man’s world, while maintaining your values
- Navigating motherhood and your career
- Non-traditional roles in marriage (women as the primary breadwinner)
- Dealing with divorce
- Military-themed topics