## Sarah Elkins – Speaking Topics

- Powerful Advocacy Storytelling: Sharing the right personal stories to connect and persuade.
- Leadership Story Sharing: Your stories don't have to be epic; they must be meaningful. If you want to lead, people must know what matters to you. Sharing a personal story is the most effective way to connect with those you want to influence.
- Your Stories are Your Personal Brand: You can tell people you're generous, a team player, or an expert, but that won't make it true or compelling. But sharing the right personal story will.
- Be A Storymaker: Step Out of Your Comfort Zone
- Your Stories Don't Define You How You **Tell** Them Will: Building Resilience: Your stories strongly influence how you're perceived. They can also be powerful inspiration for how you experience yourself. Reframe your stories to address damaging internal messages and thrive in the lessons you learn from struggle.